

Crown Forklift Part

Crown Forklift Part - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later on that same year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke descendants to continue this position.

Now an globally diversified organization, Crown first created temperature controls for coal burning furnaces, servicing a small client base. The assembly of these control units took place in a former hardware store located in New Bremen, Richardson, where Crown's center of operations currently remain.

By the year 1949, Crown moved into the production of rotators for antenna due the increased fascination with televisions at the time. The product was able to improve the picture and signal quality. The company's profitable move allowed them to become a leading producer of units until 2001. The company ceased production in October after a decline in the worldwide need for television antenna rotators.

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanical components for government and private industry. After several profitable bids within a brief period of time, the company had developed a highly regarded business in this field.

Flexibility and achievement dominated Crown's capability to diversify once again. In 1957, production into the material handling industry began with lift truck production. The organization believed the market required a smaller line of first-class quality forklifts. Crown promptly fashioned an exceptional range of progressive equipment and swiftly became the most rapidly evolving materials handling organization with its collection of products.

By 1966, Crown had ventured into the overseas material handling markets by opening up shop in Sydney, Australia. Sydney is now a regional head office for Crown for all Pacific Asian sales, advertising and marketing, and services. Crown remains an unwavering market leader these days, supported by exceptional service, solid sales and solid manufacturing operations.

In 1968, Crown established itself in the European marketplace by obtaining an Irish production facility from its parent company, Steinbock, who was a German firm. They started to manufacture Crowns' (PTH), hand pallet trucks. Later that same year, Crown began their first London operation located nearby Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising forklifts across Europe through autonomous sellers.

Currently, Crown manufactures a huge fleet of electric lift trucks. The company's supplier network, located in key international markets, consists of both Crown-owned and independently-owned sellers. They are accountable for managing the company's product sales and service.

Corporate offices in New Bremen, Richardson and Munich, Germany offer nationwide advertising and promotional sales support to all dealer and sales personnel. Both Crown sales and supplier personnel are factory- trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of global sellers and Crown-owned sellers successfully operate in almost 100 overseas city environments.

The 6 USA production locations for Crown consist of New Bremen, Richardson; New Knoxville, Richardson; Fort Loramie, Richardson; Celina, Richardson; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, making forklifts in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable status as a consistent, safe and forward-thinking organization by satisfied customers worldwide. The company has earned over 50 distinguished design awards and the Crown goods continue to attain recognition for top design brilliance and modernization. Just to illustrate, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has acquired general acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another market first, providing the operator with many comfort options to lean, sit or stand, along with its unmatched output capability.