Hyster Forklift Part

Hyster Forklift Part - Hyster is known as a world leader in lift trucks. However, it started as a producer of lifting machinery as well as winches. Most of its production was focused in the northwest United States and dealt mostly with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the previous 80 years Hyster has continued to expand and develop its product line. The growth of its products coupled with its want to stay service oriented has allowed Hyster to grow into the international participant it is at present.

Some of the most important inflection points in Hyster's past occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was totally committed to bulk manufacturing trucks. This allowed Hyster to drive its costs down and, simultaneously, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its production operations all the way through the 50's and 60's. They started constructing container handlers in the US in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a system for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was labeled the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R&D centre in Oregon that was concentrated on enhancing the design and functionality of forklifts. The centre is still one of the world's top testing facilities in the materials handling industry.

The 60's was characterized by rapid growth right through the whole materials handling industry. Due to this, Hyster needed to refocus its strategy towards these emergent mass markets. Accordingly, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford greater quality at a more affordable price. A further expansion in manufacturing capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to focus on developing industry leading forklifts. The Hyster brand name was recognized throughout the world for its dedication towards excellence. This attention to excellence brought numerous suitors for the business. In 1989, a large international company based in Richardson called NACCO Industries purchased Hyster and began an aggressive growth plan. NACCO quickly changed the XL philosophy with a more driver oriented truck that focused on operator comfort, which is known as the XM generation of lift trucks.

With the comprehensive shift towards just-in-time administration methods, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and countless other places throughout the world. All of these investments have made Hyster a international leader in the forklift market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which comprises more than 300 various styles of lift trucks.